



Invitation to Sponsor

Message from the Conference Chair 2019

Dear Reader,

The Ground Water Division was established in 1978 as a division of the Geological Society of South Africa with the objective of advancing the science and technology of groundwater. Our biennial groundwater conference has been pivotal in sharing knowledge about groundwater in South Africa, with this being our 16th three-day event. Our conferences have always centered around the science of groundwater, new technologies, networking and meeting people who are passionate about groundwater, but this year we also want to focus on Water Use and Conservation, with the emphasis on groundwater.

The recent drought in various parts of the country have highlighted the vulnerability of surface water sources, particularly if the anticipated seasonal rainfall is less than expected. But, the drought has also accelerated the demand for drilling for groundwater for private and business use. Companies have woken up to the realisation that a constant water supply is not guaranteed, no matter what legal contracts are in place with the water services provider. Business is being forced to bring water surety into their business models and this includes groundwater as a possible supply. Private drilling and private use of groundwater has become difficult to manage and this puts greater pressure on groundwater aquifers, both in terms of water quality and quantity. We simply have to get all groundwater users, planners, authorities and businesses to talk about this precious water resource, which we all share. We simply have to connect the science behind groundwater with the understanding, needs and expectations of the general groundwater user, be it a municipality, a business, a farmer or a residential property owner. Future developments, or higher levels of services, will have to adapt to the availability of water, not the other way around. South Africa has very limited freshwater resources and it is time to accept this fact and talk seriously about the management and protection of fresh water, including groundwater.

This conference is therefore an ideal opportunity for all sectors dependent on water, to come and learn, or share their experience, about groundwater as a sustainable source, if managed correctly. South Africa is currently building towards its future and access to fresh water (and the management thereof) is a vital step in this process. Your sponsorship is an investment in the most precious commodity which every human being requires daily, namely WATER. Your sponsorship shows a commitment to ensuring South Africa has a long term, sustainable water resource. The World Economic Forum Global Risks Reports 2009-2019 lists Water Crises as the fourth biggest concern for 2019. This, along with the recent focus on “day zero” for Cape Town, highlights that now is the time for action so we can avoid more situations like this in future. We will also be addressing the conservation and efficient use of water / groundwater, which opens many opportunities for companies to showcase their technology on water efficiency and water management, from large-scale groundwater well-fields, through to household level use. We have a range of sponsorship opportunities, from the main conference sponsor to a small display. However, if you have any alternative sponsorship proposals, we would gladly like to engage with you further.

With your support, we are confident that this conference will be a huge success and the start of an awareness drive with a better understanding of groundwater. This will ensure a level of availability and sustainability in line with the ever growing demand.

We look forward to hearing from you and discuss the ideal way that you can make use of this opportunity to showcase or build awareness around your brand and/ or how your support can assist in growing and further strengthening the groundwater profession and sector in South Africa.

Please find attached a quick Sponsorship reference guide. You are welcome to contact me to discuss your interest further.

Regards,

Gert Nel

Conference Chair: GWD2019

GWD Eastern Cape Branch Chair

Gert Nel (MSc, Pr Sci Nat)

Conference Chair 2019 | GWD Eastern Cape Branch Chair

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	PLATINUM (MAIN SPONSOR) R100 000	GOLD SPONSORSHIP R50 000	SILVER SPONSORSHIP R20 000*	BRONZE SPONSORSHIP R10 000*
Option to present at a formal talk within the Conference Programme	√			
The name of a selected session will include the Sponsor's name	√ (Plenary venue)	√ (Parallel venue)		
Sponsor's branding in a selected session venue for the duration of the session	√ (Plenary venue)	√ (Parallel venue)		
Company/institution's logo on the conference website	√	√	√	√
Company will be acknowledged in all the conference correspondence	√	√		
The logo will also appear on the printed programme available on site	√	√	√	√
One standard exhibition booth (graphics, display material to be provided by the sponsor)	√ (1 exhibitor to man stand)			
Full delegate registrations to the conference	√ (2 full delegates)	√ (1 full delegate)		
Conference handouts to all the delegates attending the conference.	√	√	√	√

*Options for Silver Sponsorship – R20 000	*Options for Bronze Sponsorship - R10 000
Midweek Tour: The opportunity to support the tour. Sponsorship Includes: Assist with drawing up the tour itinerary. Sponsor's brochure and hand-outs given to all the delegates on tour.	Poster Session: The opportunity to sponsor the area where the posters will be located during the conference. Sponsorship Includes: 10 minutes prior to the first poster session for the sponsoring company to address the delegates and invite them to the poster session. Sponsor's branding in the poster area for the duration of the conference.
Conference Bags or Conference Folders	Conference Name Badges and Lanyards
Book of Abstracts: Sponsor's company name and logo to appear on the front outside cover of the Book of Abstract. One full colour advertorial in the Book of Abstract. Complete artwork to be provided by the sponsor. The sponsor can erect a free standing banner at the Registration Desk	Other Sponsorship opportunities <ul style="list-style-type: none"> • Wine and Bottled water for the various functions. • Awards and other Prizes • Social media wall
Flash drive with all the conference papers delivered at the conference	Sponsor a Student! Attendance, Travel and Accommodation for two students. Sponsors will be acknowledged as a student sponsor.

Have an alternative in mind? Please feel free to contact us with your suggestions.



Thank you for your invitation to Sponsor.

I am interested in the _____ Sponsorship Package to the amount of _____.

Sponsorship Specifics (queries / comments or additional stipulations):

Kindly prepare an invoice for the sponsorship:

Company Name: _____

Contact Person: _____

Contact Email: _____

Contact Tel: _____

Company Vat number: _____

I herewith confirm that we wish to sponsor the GWD Groundwater Conference and Exhibition 20-23 October 2019 for the amount of _____ to be invoiced as agreed above.

Signed: _____ Date: _____

Capacity of Signatory:

Please complete and email to us on info@gwd.org.za or ECape2019@gwd.org.za
Or Contact Mr Gert Nel on 083 281 0056 to discuss.