



The
**INTERNATIONAL ASSOCIATION of
HYDROGEOLOGISTS CONGRESS**

17 TO 22 SEPTEMBER 2023

SPONSORSHIP and EXHIBITORS INVITATION



Join our IAH2023 Team

The 50th annual IAH Congress will be held in Cape Town, South Africa from Sunday 17 September to Friday 22 September 2023. The organisers warmly invite you to consider supporting this prestigious global event as a sponsor or exhibitor, thus helping to make this congress a success.

The IAH Congress takes place annually and typically attracts academics, researchers, post-graduate students, research managers, groundwater consultants, private sector specialists, government officials and decisions makers. What brings these scientific and technical professionals together is the sharing of knowledge and experience, and the forging of collaborative research, innovation and technology development that underpins modern and novel practices within the hydrogeological sector.

Details of the Congress can be found on the website: www.iah2023.org.za

The Congress will be held at the Cape Town International Convention Centre (CTICC), which is within an urban setting yet surrounded by stunning natural beauty. It is planned to be an "in-person" event and approximately 500 delegates from throughout the world are expected to attend. It is held under the auspices of the IAH, which was founded in 1956 and has grown to a worldwide membership of more than 4000 individuals.

A variety of single and multiple sponsorship options are available with associated benefits. Within this sponsorship invitation you will find details of these exciting opportunities.

On behalf of the local organising committee, we invite you to support the IAH 2023 Congress.

We will gladly assist with any queries.

Thank you in anticipation.

Prof Matthys Dippenaar (Chair)

Julian Conrad (Co-chair)

Deidre Cloete (Conference Organiser)

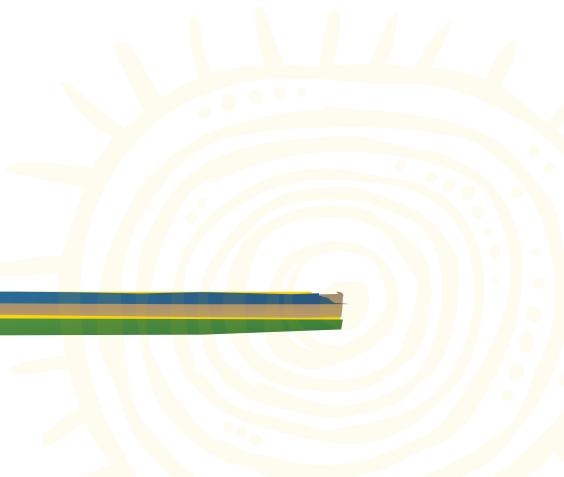


Preliminary programme

	MORNING	AFTERNOON	EVENING
Sun 17 Sept	Workshops, Council & Special Meetings	Registration/Hospitality Desk opens	Cape Soiree Welcome Reception hosted by the local ECHN
Mon 18 Sept	Opening Ceremony Plenary Session 6 parallel sessions	Lunch in the IAH Lekgotla (meeting place) 6 parallel sessions Special sessions	Poster Session & wine tasting
Tues 19 Sept	Plenary Session 6 parallel sessions	6 parallel sessions Poster Sessions Special sessions	ECHN Kaapse Draai South African Braai (barbeque)
Wed 20 Sept	Full day Midweek Excursions	Full day Midweek Excursions	
Thurs 21 Sept	Plenary Session 6 parallel sessions	6 parallel sessions Poster Sessions Special sessions	An African Affair Congress Dinner - 50th IAH Congress celebrations
Fri 22 Sept	Plenary Session 6 parallel sessions	Closing Ceremony	

The preliminary programme is subject to change without prior notice.

- Cape Soiree - evening gathering of conversation and music
- Kaapse Draai - Afrikaans expression that means "wide turn". The literal translation to English, though, is "to make a turn in the Cape".
- Lekgotla - from the African language - Sotho - a meeting place/place where the village leaders gather



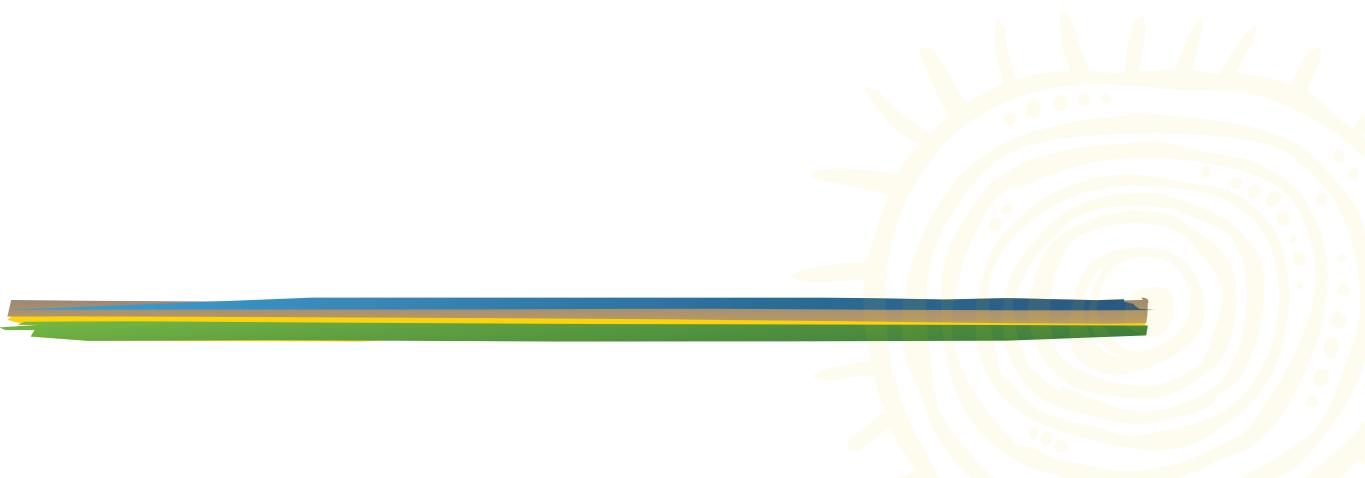
Conference Theme: A Matter Of Scale

In recent years, African has been finding its voice on the world stage and establishing structures and protocols to develop home-grown solutions to its water issues. An International Congress on the African continent will provide a forum through which these developments can be show-cased, as well as a framework for cross-pollination of leading international ideas that break down the divide between the global north and the global south, in the area of sustainable development of water resources.

Against this backdrop, South Africa is continuing to train, educate and mentor groundwater scientists. The professional membership of the insert Groundwater Division (GWD) (referring to professionally registered natural scientists working primarily in groundwater science) stands at roughly 300, with roughly another 700 affiliated members. Membership of IAH-SA (referring to those members of only the international body) is approximately 80 members, many of which are also members of the GWD. In addition to this, South Africa is active and visible within the SADC groundwater community as well as in the greater Sub-Saharan Africa region. South Africa routinely attracts international students and delegates from these regions to workshops, seminars and conferences run by our profession bodies' (IAH-SA and GWD). We aim to interact with regional groundwater bodies such as the SADC Groundwater Management Institute and the ChinAfrica Water Forum to engage a more regional African interest in groundwater. This implies that we are aptly placed to facilitate IAH in establishing new SADC and Sub-Saharan African national chapters, with the aim of substantially increasing the representation of African hydrogeologists within IAH. African scientists are still typically under-represented in:

1. both membership of and representation on international organisations such as IAH, and
2. publication in international peer-reviewed journals such Hydrogeology Journal.

Hosting the 2023 IAH Congress in South Africa will directly contribute to addressing these issues whilst raising the profile of the IAH in Africa.



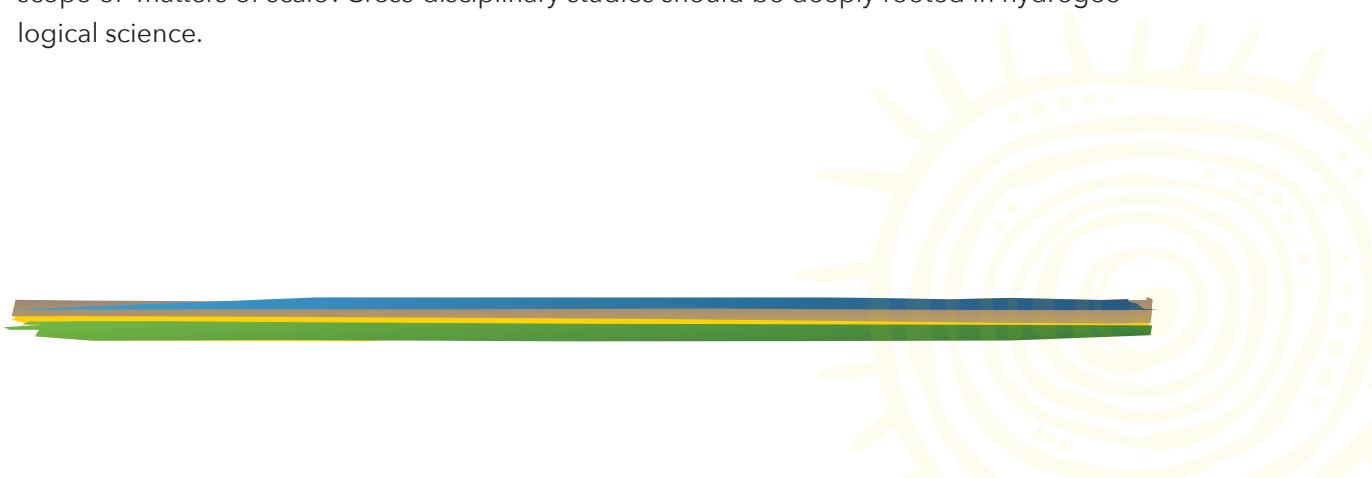


Scientific Programme

The Congress theme is **Groundwater: A Matter of Scale**. This theme combines scientific advances through local to regional scale experiments and case studies with those extending over various temporal scales. Groundwater models are discretised, up-scaled or down-scaled to allow for interpretation at other scales of observation. The representative elementary volume dictates the sensitivity and assumptions of how we study groundwater and, in the end, dictates the application of our models and solutions. Keynote presentations and pre-Congress workshops will complement the Congress theme. The following sub-themes are proposed:

- **The connectedness of groundwater and planetary sciences:** This sub-theme explores the connectedness of groundwater to various parts of the Earth system across different scales and disciplines.
- **Catchment scale integrated surface water and groundwater studies:** This sub-theme deals with the conjunctive use of water resources.
- **Scale aspects of groundwater flow and transport systems:** This sub-theme explores methods to study groundwater flow and transport systems at local and regional scales.
- **Critical zone sciences:** As anthropogenic impacts increase in magnitude and scale, fundamental biogeographical processes that create and sustain ecosystem patterns will continue to change in the Earth's Critical Zone at an unprecedented rate, the emphasis of this subtheme.
- **Upscaling/downscaling:** Aquifer parameters, such as hydraulic conductivity, are characterised at microscopic scales but become prohibitive or impractical to perform numerical simulations at such scale, for example. This subtheme explores upscaling techniques and approaches.
- **Local-scale, pore-scale and discreet scale:** Improved techniques that make it possible to model or visualise hydrogeology at scales down to water molecule or water-mineral interfaces will be explored in this subtheme.
- **Polycentric groundwater governance systems:** This subtheme explores multi-level (or polycentric) groundwater governance systems.
- **Improving shared sustainable use of groundwater resources that cross two or more jurisdictional borders:** This sub-theme explores the management of transboundary groundwater resources.

The Congress theme will also link to the different Commissions and Networks of IAH in the scope of 'matters of scale'. Cross-disciplinary studies should be deeply rooted in hydrogeological science.



Who will be attending?

PRODUCERS DRILLERS
CONSULTANTS NGO'S
OPERATORS CORPORATES
ADMINISTRATORS PROFESSIONALS
SCIENTISTS INDUSTRIES
DEVELOPERS **ENGINEERS**
STUDENTS REGULATORS
RESEARCHERS
MANUFACTURERS **ACADEMICS**
GOVERNMENT ENTREPRENEURS



Why support IAH2023?



Sponsorship Overview

Sponsorship Opportunity	Amount	Restricted to one sponsor	Sponsorship of complete during sponsored session	Short presentation(3 min) during sponsored session	Exhibition Display	Logo included on Online registration portal and automated response	Logo & link to sponsor website	Logo to appear on the slides between sessions	Logo included in e newsletters	Promotional material displayed during a break	Naming rights to the gala dinner	Microsite	Social Media	Complementary registration	Note to client
Platinum Sponsorship	R 300 000,00	1	X	X	X		X	X	X			X	X	3	Acknowledged on the microsite accessed by all delegates to view digital posters and abstract book
Diamond Sponsorship	R 175 000,00	2			X		X	X	X			X	X	2	Acknowledged on the microsite accessed by all delegates to view digital posters and abstract book
Gold Sponsorship	R 125 000,00	4			X		X	X				X	1		
Silver Sponsorship	R 75 000,00	5					X	X	X			X			
Gala Dinner	R100 000	1					X			X	X	X			3 Min address by the sponsor at the gala dinner, logo included on the menu and in the final programme
Congress Sessions	R65 000	1 per session	X	X			X	X	X	X		X			Marketing material set up in venue for the duration of the sponsorship session
Poster Sessions	R50 000	1 per session					X	X		X		X			Display material set up in the poster venue
Conference Staging	R50 000	1					X		X			X			Sponsor banner displayed on the stage for the duration of the congress.
Online Registration	R40 000	1				X	X					X			(Sponsor logo appears on the online registration form and the automated response)
Digital Abstract Book	R35 000	2					X					X			Logo of sponsors on the cover page of the digital abstract book. Information on the two sponsors included in the digital abstract book with link to their website.
Conference Name Badge	R30 000	1					X	X				X			Logo placement in colour on the delegate name badge
Conference Shopper Bag	R25 000	1					X					X			Logo placement in colour on the shopper bag
ECHN Sponsor	R20 000						X		X			X			Sponsors will be acknowledged and their logo will be displayed at ECHN events
Best Poster Award	R15 000	1							X			X			Sponsorship acknowledged during award ceremony and in the official programme
Best Oral Award	R15 000	1							X			X			Sponsorship acknowledged during award ceremony and in the official programme
Keynote speaker	R15 000						X		X			X			A 2 minute overview of the sponsor when introducing the speaker
IAH 2023 Sponsorship Display Wall	R10 000								X			X			Sponsor logos will appear on a sponsor display wall at registration for the duration of the congress
Post graduate student support	R10 000								X			X			Sponsoring a South African student's registration, travel and accommodation
Social Media Partner	R5 000								X			X			The sponsor will be include in the social media postings prior to and during the congress on Facebook, Twitter and LinkedIn.

See other handouts and gift suggestions on page 11

Session Sponsorship Opportunity

Companies can sponsor sessions in the official IAH2023 Congress Programme.

Preliminary Session Themes:

- The connectedness of groundwater and planetary sciences
- Catchment scale integrated surface water and groundwater studies
- Scale aspects of groundwater flow and transport systems
- Critical zone sciences
- Upscaling/downscaling
- Local-scale, pore-scale and discreet scale
- Polycentric groundwater governance systems
- Improving shared sustainable use of groundwater resources that cross two or more jurisdictional borders

Benefits

- Logo placement and website hyperlink on the Congress website.
- Logo placement on electronic newsletters sent out to the Congress database.
- Video/presentation of 3 minutes preceding the sponsored session.
- Social Media promotion
- Display promotional material in the venue for the duration

Sponsorship: R65 000

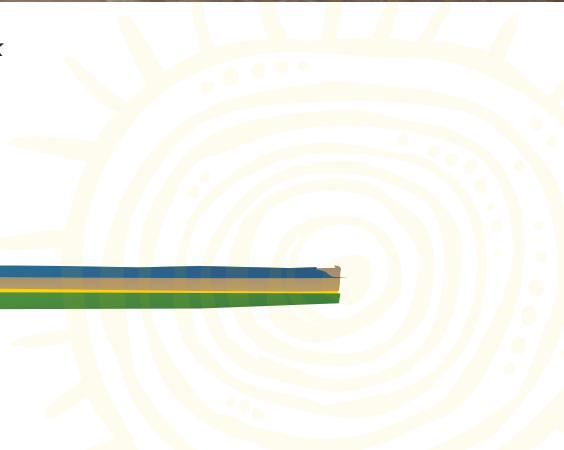


Early Career Hydrogeologists' Network

The Early Careers Hydrogeologists' Network (ECHN) is a network within the International Association of Hydrogeologists (IAH) that initiates, coordinates, supports and champions early career students, researchers and practitioners from over 50 countries. The network was created 10 years ago and has supported hundreds of early career hydrogeologists through the mentorship program, congress events and online reporting and promoting. It is the ethos of the network that all early career hydrogeologists, no matter age, gender, vocation, race, ethnicity or religion, benefit from both the international steering committee's and national chapter's support. It is the goal for IAH 2023 to be an ECH-centric event with pre-congress meetings, social events, competitions, side sessions and a keynote dedicated solely to ECH's that attend the congress. We also revisit the IAH's forward look and plan our way forward. Come and join us in Cape Town in 2023 and let's make the ECHN grow even more.



Early Careers Hydrogeologists' Network



Sponsorship items

Exclusively branded items are available as add-on's to existing sponsorship packages.

Items will include sponsor logo, and if space allows the conference logo as well.

Quotes for the above items can be obtained by contacting the **Event Organizer** at deidre@iafrica.com

All sponsors and exhibitors will be acknowledged on slides during the Congress sessions.



Exhibition Options

Venue

- Exhibits will be set up in the Registration/Hospitality where the refreshments will be served each day.
- This will ensure that exhibiting companies will receive maximum exposure at the conference.

Option 1: Small display

Includes:

- 2m V Shaped Wall with fascia panel for branding
- Vinyl name on fascia panel
- Power Point
- Cocktail Table
- 2x Bar Stools
- Listed in the programme
- Logo on the website

Excludes:

- Exhibitor staff

Exhibition cost:

- R15 000



Option 2: Exhibition stand (2 x 3 m)

Includes:

- 5 panels (dimensions 920m x 2.1 m)
- Vinyl name on fascia panel
- Power Point
- Trestle table (dimensions xxxxx)
- 2x chairs
- Exhibiting company information and logo in the electronic programme
- Logo on the website
- 1 Staff member to man the stand (access to sessions included)

Excludes:

- Attendance to official functions

Exhibition cost:

- R25 000





Partnership Proposals

Do you have additional ideas for other forms of partnerships than those proposed?

Tailor-Made sponsorship, side event...

Please contact the organisers at deidre@iafrica.com



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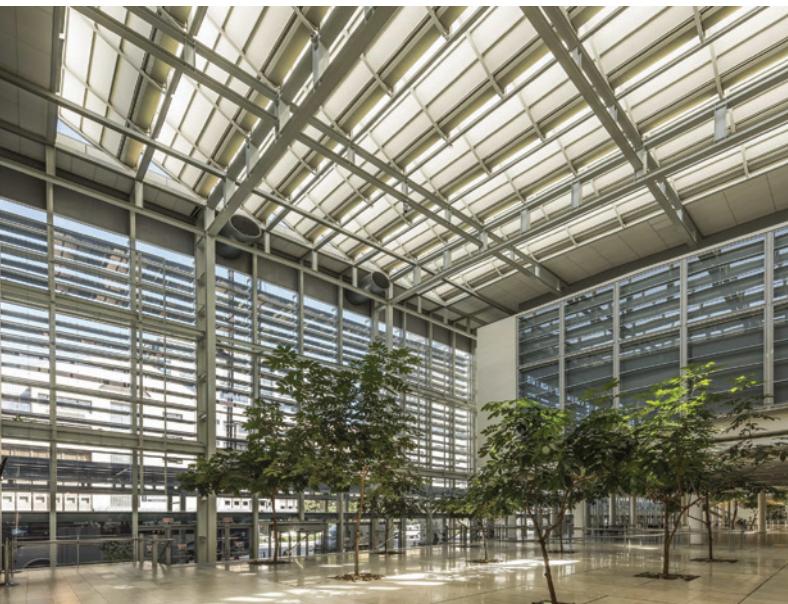


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Venue: CTICC 1

www.cticc.co.za



For more information contact:
Deidre Cloete deidre@iafrica.com

Visit the Congress website:
www.iah2023.org.za

