



17-20 OCTOBER 2021
**GROUNDWATER
CONFERENCE**
RESILIENCE & VISIBILITY

SPONSORSHIP PROSPECTUS

www.gwd.org.za





SPONSOR PROSPECTUS ENGAGEMENT OPPORTUNITIES

The 2021 GWD Conference presents several new and unique engagement opportunities.

The Organizing Committee is at the complete disposal to customise the sponsorship and participation of each sponsor. The following serves only as a **quick guide** to available offerings and opportunities. You are indeed most welcome to discuss with us a custom package that can meet your needs exactly.

Sponsorship Key	Excl VAT	Package Level	Unlocking
Main Sponsor	R75k	PLATINUM	Full primed package (Talk-time, Exhibition, Delegates etc.) Recognition as an official Hybrid Conference Sponsor in all communications, marketing and promotion of the Conference.
Studio / Satellite Sessions* Sponsor	R40k - R50k	GOLD	Full package (Incl. a 5-10 min interview with company rep) Recognition as the official Studio / Satellite Sponsor in all marketing and promotion of the Conference Programme
Science Programme Sponsor	R30k - R40k	SILVER	Recognition as the official science programme sponsor in all marketing and promotion of the Conference Programme with link to website.
Poster and/ or Individual Workshop Sessions Sponsor	R20k - R30k	BRONZE	Recognition as a poster / individual session sponsor in all marketing and promotion of the Digital Conference Poster Programme with link to website.
Varied	R5k - R10k	EXPOSURE PACKAGES	In-person Networking Station – R 5000 (*cocktail table, 2 chairs) and your banners at one selected venue. Online Exhibition (full conference) only - R8000 ; Add an in-person networking station* option for additional R2,000)
Varied	Cost TBA	PRIZES GOODIES YOUNG PEOPLE	Prizes for BEST's (Presenters – Oral and poster- Exhibitor, Networker, Students) Socials – Happy Hours Delegate passes / Students Swag bags content (supplied or sponsored)



Please note that all content on the online platform will be available with active personalised links for up to 12 months after the Conference.

Items below will be available at different levels of exposure depending on your package

1.	<ul style="list-style-type: none"> • Logo display and link to your website 	<ul style="list-style-type: none"> • in all communication emails relating to the Digital Conference. • On social posts • on the Digital Conference Platform Page. • on Live Event Player.
2.	<ul style="list-style-type: none"> • Company Video and Interviews • Talktime 	<ul style="list-style-type: none"> • <u>15 second video</u> played during the online conference (video to be provided by Sponsor). • <u>5-10 min interview</u> with your company representative • in the Live Event Player during all Studio Interviews • on the Physical Studio seen by the Online and Physical Audience
3.	<ul style="list-style-type: none"> • Company Exhibition & Exposure packages 	<ul style="list-style-type: none"> • 'Network stand with cocktail table and 2 chairs

▶ BENEFITS

Marketing: Exposure on all communication, promotional and marketing campaigns on social media, digital conference website and email to members and non-members pre conference (2 weeks before), during conference and post conference

Demographics of Participants: Exposure and reach to Students, academia, researchers practitioners and policy-makers from universities, NGOs, government and the private sector from South Africa, Africa and outside of Africa

Number of Participants: Exposure and reach to online participants and physical participants

Length of Event: Exposure during the length of the event which will be over 3 days


Number of Sessions: Exposure during a minimum of 16 sessions (and still growing)

Company Videos Played: Exposure with a Company video played during live digital conference to the online audience

Company Logo: Exposure and engagement of Company Logo displayed in marketing, promotional and communications including on the live event player and platform with hyperlinked to your website


On Demand: Exposure on the platform of recorded sessions 12 months after the conference where delegates can view the conference content.

Studio Interviews of Company representative: Exposure and engagement with an Interview of a company representative for 5-10 min during the digital conference.

 Engagement Matrix	R75k	R40 -50k	R30 - 40k	R20 - 30k	R20 - 30k	R5 - 20k	R5 000	Varied - can be discussed R5 000 - R12 000/ Voucher, other			
Engagement Opportunities	MAIN Online Sponsor	VISUAL (studio) Sponsor	SCIENCE Sessions - Main	ABSTRACT Sessions -	POSTER Sessions -	ONLINE EXHIBITION* HALL	EXPOSURE Package	Prizes	Socials	Students	Custom
Company Interview - 15 min your company representative .	💧	💧									
Logo and video on the platform for 12 months on demand with link to website	💧	💧	💧	💧	💧	💧					
Networking Pods available for physical conference Online specs (sizes) available	💧	💧	💧	💧	💧	💧	💧	💧	💧		
Conference handbook/ programme	💧	💧	💧	💧	💧	💧	💧	💧	💧	💧	
Passes for 2 delegates (in person/online)	💧	💧									
Addressing the Attendees – opening/welcome/ 2 min/ closing Online specs (sizes) available	💧	💧			💧				💧		





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Groundwater Conference, Gauteng 17-20 October 2021
 The Ground Water Division of South Africa and its Gauteng Branch invite all businesses, universities, municipalities, water authorities and the private groundwater users to join in discussing groundwater. You are welcome to come and share your knowledge, your products, and your experience virtually or in-person; or just join and arm yourself with vital

[Register for Conference](#)

Digital Conference Page with Digital Conference



Live Event Player with Digital Conference Sponsor Logo and Session Sponsor Logo



Digital Conference Studio

The studio will be located, close to the central meeting and refreshment break areas and will provide great exposure for the online participants and conference participants.

This is the environment where the online attendees will be viewing the conference sessions



Digital Conference Studio Interviews

This is where interviews with company representatives, thought leaders and conference speakers will take place and where the Studio Sponsors logo will appear

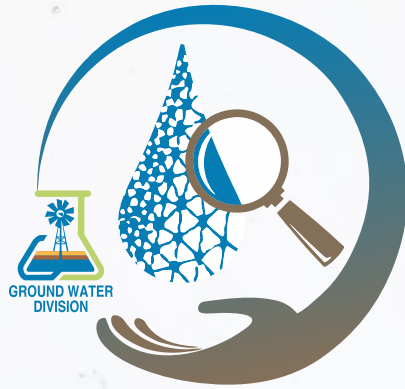


Contact information:

Interested in one of our packages?

Congratulations you made the BEST decision.

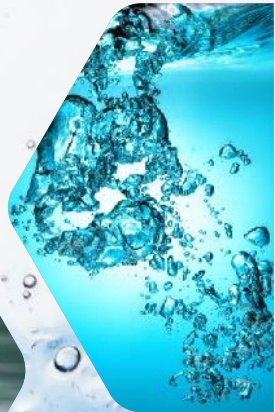
Please contact us via info@gwd.org to discuss and/ or be put in contact with our PCO Reps to finalise the Paperwork.



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Thank you

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